

# THE GLEICHEN CALL

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GLEICHEN, ALBERTA, WEDNESDAY NOVEMBER 7, 1934

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## POPPY DAY

(By Don Swain.)

In Flanders fields the poppies blow  
Between the crosses, row on row,  
While overhead the larks, still singing  
bravely fly:

And it is very probable that the thousands of blind, maimed and crippled war veterans, living out their shattered lives in hospitals all over Canada, sometimes envy, could be and wish that they too, could be quietly resting under the poppies with their old pals.

Pitiable cases, most of them, but these fellows do not ask for your pity; for twelve months of the year you never hear of them and they forget their very existence. But they make poppies, and Remembrance Day still comes once a year.

On Saturday, November tenth, the citizens of Gleichen will be met on the streets by young girls wearing the uniform of the girl guides, some of the girls will call at your homes, and they will ask you to buy a poppy. Possibly you bought one last year, and the year before that, and so on, but did you ever stop to think why you bought it and who got the benefit of the money? You know why you wore it. Remembrance Day was at hand, perhaps you thought you were helping the local Legion—anyway you bought one and wore it and that was that.

You didn't think that somewhere in Canada a poor war wreck of a man, possibly bed ridden, was certainly maimed in some way or other, was able to give his wife a few extra dollars or purchase some badly needed article for himself. You didn't think you were helping to support Veterans, the industry which is enabling so many disabled veterans to support themselves decently; but that is exactly what you were doing when you, and a lot more like you, bought poppies on Armistice Day, or as it is now called, Remembrance Day.

That is where the money goes every penny of it. The Legion does not benefit one cent, neither do the local organizations which undertake to sell the poppies, it is all labor of love, an common decency.

Clara McCrea's beautiful poem, with which this article commences, concludes with the lines:

To you with failing hands we throw,  
The torch. Be yours to hold it high;  
If ye break faith with us who die,  
We shall not sleep, though poppies blow

In Flanders fields.

Whether we have broken faith with the dead or not is a subject I dare not touch on, but I can positively say that we shall do our bit to bear high that torch simply by buying poppies on November tenth, and thus at least keep faith with the living.

The Flanders' Poppy replicas achieve the first and greatest purpose of remembrance—remembrance of those thousands of splendid Canadian and British boys who sacrificed their lives on the altar of freedom; remembrance of those days when human values were placed in sharp relief, with the multitude of quiet, decent living people bearing every effort to achieve victory. And remembrance is essential if future generations are to heed the lessons of that stupendous conflict.

But contributory to this great purpose, the Flanders' Poppy has been the means of fulfilling two other most worthy purposes. Appropriately enough, the manufacture of the poppy replicas has been concentrated in the hands of men who were broken by the conflict. Men who are unemployable in the exacting processes of ordinary commerce find in the manufacture of these little flowers a sacred and congenial task. Their fingers may not be nimble, and their day's output may be modest, but they put into the results a significance that the rapid processes of commercial manufacture cannot possibly encompass. For the disabled veterans in Veterans and Red Cross workshops are creating true memorials, while a poppy replica produced under ordinary commercial competitive conditions is nothing more than an artificial flower.

No less significant is the third objective. The distribution of these symbolic flowers each year is the means of

## BLACKFOOT M. D. COUNCILLORS IN REGULAR SESSION

The council of the Municipal District of Blackfoot held a meeting in the municipal office recently beginning at eleven in the morning with Reeve Thorsen, Deputy Reeve Umbreit and Councillors Bolinger, Deschamps, Nelson and Wheatly present.

After reading the minutes of the last meeting the secretary reported that the Department of Public Health had approved the agreement between the municipality and the Holy Cross hospital, Calgary. That particulars of Niels I. Hansen accident purported to have occurred on the 11th of July was not yet to hand. That the Municipal District of Bow Valley had endorsed the Blackfoot council's resolution regarding crop share payment for 1934. Premier Reid's reply of a letter was read. Mr. Newman of the C. P. R. advised that the company would co-operate in crop payments to have later paid.

The council approved of an Old Age Pension for Mrs. M. A. Stewart of Cluny.

The subject of unemployment was discussed. The councillors agreed to abide by the rules and regulations governing unemployment relief, and to accept the ruling of the relief department as to responsibility.

Each councillor was appointed a committee of one to recommend freight transportation to farmers leaving the district for other points in the province. P. Giguere made application for free freight transportation, which was approved.

The accounts and pay sheets as of 1st, by the finance committee were passed and ordered paid Councillor Wheatly moved the adjournment.

## CORRESPONDENCE

Will you allow me space in your paper to express my appreciation to the people of Gleichen and district for the kindly consideration shown me during my recent very serious illness, and also for the most hearty welcome given me on my early and early unexpected return.

I should like to especially mention the names of Mr. and Mrs. C. Lund, the Rev. V. M. Gilbert in his untiring efforts all through my illness until he saw me safely placed in the care of a hospital, and until I was able to return home; safely restored to good health. I should like to include also the name of W. E. Thompson. Thanking you personally for the space in your paper, I remain,

J. HEWETSON.

## COMING EVENTS

Nov. 8—Dr. F. W. Gershaw will address meeting in Gleichen Com. Hall.

Nov. 9—Canadian Legion, B. E. S. L. dance in Com. Hall.

Nov. 22—Bazaar show, and tea Thursday afternoon, at Mrs. Black's home by ladies of United Church.

Nov. 28—C.W.L. Tombola and dance Meadowcroft Hall.

Dec. 1—Annual Christmas sale and tea, Saturday afternoon in United Church.

accumulating funds in local centres which serve the splendid purpose of bringing relief to the distressed and disabled among those who fought and their dependents. War's ravaging hand left marks on the hearts, and bodies of practically every man who wore the King's uniform. Many have been fortunate enough to have had sufficient strength left to rise above this condition. Others have fought a losing battle, although with few exceptions every man has made a contribution of some kind to overcome the handicap. Innumerable reasons have contributed to the need for a helping hand. Pensions and treatment provisions have helped thousands, but it is the man with the invincible disability—the man who bears no outward scars and who apparently came through unscathed—that requires sympathetic aid from his comrades. Poppy replicas are not sold, but citizens are given an opportunity at the time of the annual distribution to contribute of their means towards this great purpose. Thus the Flanders' Poppy "Brings aid for the living from the dead."

## HALLOWE'EEN IS DULY CELEBRATED IN GLEICHEN

Hallowe'en went over bigger and better this year, according to those who celebrated the occasion. The usual routine of the smaller children visiting their neighbors with a bag, demanding apples, peanuts and what not took place. Later in the evening the older boys littered the streets with farm implements, buildings, etc., but steered clear of obstructing the main highway in any way, since they realize that would be extremely dangerous as cars travel at such high speeds over it through town. In one house a Jack O'Lantern took fire from the heat of the electric light bulb, but fortunately was discovered early and the blazing curtain extinguished before much damage was done. A teen aged girl while running at full speed crashed head into the stone war memorial at the Community Hall, and was rendered hors de combat for the next couple of days. The plate glass in the door of a Chinese was broken. The reporter, asked Charlie what happened. The Chin boy garbled his face where his beard should be and kicked out one foot and said "Uncle Sam, fellow with beard, kick 'em out with foot. He pay for it." It appears Sunday he wanted to get out of the restaurant in a hurry but some of the young folks outside held the door, so the elderly gent who has been a cowpuncher most of his life and accustomed to using his boots on cattle, simply brought his way through the glass and got out in a jiffy, to the astonishment of his friend Charlie. A gate was set up on top of a telephone post. Some of the older boys suggested altering the rear end of some cars, if that were done the cars would go backward instead of forward, but the idea was given up as it would take too long to do the work. In a couple of cases a car was let out of tires much to the chagrin of the owners. These adults who have pranks played on them make a mistake when they "sneak" the next day since they are building up trouble for themselves next year; they should remember that they were kids once upon a time and played jokes on others. But this does not mean that the celebrants should go about town doing damage. By all means have a good time but do not damage property.

The word "credit" is very flexible in its meaning. Primarily it refers to the facilities for loans made possible by the accumulation of capital. Not the banks, but the people themselves bring about the force of capital that goes to build homes and cities.

Your dollar can do much good by itself towards bigger operations, but when amassed with the hundreds and thousands of dollars of your fellow citizens and spent through conservative channels, it becomes a part and parcel of the great financial force that turns the wheels of industry and commerce. Thus when you save a dollar, and stake it where it can keep on working, you actually have invested that dollar for community good, besides adding to your own independence and protection. This is no argument or reason, of course, for the saving of money to the detriment of making purchases for sustenance, or enjoyment of life, or even for the lighter things for consumption and amusement; for strictly speaking, the miser is the only fellow who puts money where it does no one any possible good. It is rather the man who is able to accumulate sufficient means to afford the luxuries as well as the comforts, to which every human being on this mundane sphere is entitled. It is that you may draw upon your storehouse for individual and family needs, just as the community or the needs of capital draws upon your dollar through the financial institution to supply or to enlarge its needs. Along with crops, health, and production, the market of money, that is, whatever money is "tight" or otherwise, gauges the prosperity of the country and likewise plays an important part in the community development.

The hockey boys aviators and hose, for this season, are being secured for the Ramsey Mercantile Co. They are being sold up specially to suit the boys.

## REMEMBRANCE DAY SERVICES IN COMMUNITY HALL

The Remembrance Day service in the Community Hall will be conducted by Rev. Gilbert, House, Adis, Sutherland, while Father McCormick will deliver the address. The services will commence at 10 o'clock sharp. Those taking part will be school children, Girl Guides, Boy Scouts, 22nd Battery and Veterans.

The 11th day of November has been set apart by the Government of Canada as "Remembrance Day" and is intended to celebrate for all time the ending of the Great War and the significance what is called "The Armistice." On November 11th, 1918, when all the nations of the world engaged in that war decided to cease fighting and prepare for the signing of peace. The word "holiday" means holy day and most of our great holidays celebrate a joyous event in the history of Christian peoples, such as Christmas Day, or some sad event such as Good Friday. Sunday is a holy day on which we shall celebrate both happiness and sorrow. At eleven o'clock every man, woman and child throughout Canada is expected to keep silent for two minutes, and during that time of silence to let their hearts and minds dwell upon the memory of all the hundreds of thousands of young men who were killed, many of them in foreign fields, fighting for a cause which they believed to be right and just. In other words, while we shall celebrate joyfully this great national holy day we shall also recall throughout the day and particularly during the two minutes silence the sacrifice of so many young and beautiful lives. The word "sacrifice" also means to make holy or sacred, and when we talk of the sacrifice of lives we mean that men who gave their lives for us and for their country by so doing have done something holy and sacred.

## DR. F. W. GERSHAW WILL SPEAK AT MEETING HERE

Dr. F. W. Gershaw, federal member of parliament for the Medicine Hat constituency will address a public meeting in the Gleichen Community Hall on the evening of November 8th. Dr. Gershaw will deal with the public questions of the day. Everybody is cordially invited to attend the meeting which will open at 8.30 o'clock.

A meeting of the Gleichen Agricultural Association will be held in the MacCallum & Sutermeister office at 8 p.m. on Saturday November 10th. The matter of awarding the prizes for the Field Crops Competition winners held in September last and much other business will have to be considered and dealt with. A big attendance is requested.

The various committees lately appointed for the Old Timers dance, are working hard to make the 1934 celebration a bigger success than last year. Next week we hope to have full particulars of the big event.

Rev. V. M. Gilbert and family are taking part in the Knights of Pythias banquet at Standard, Monday, November 12.

Wives of great men all remind us  
That the wisest thing to do,  
Is to get your flour at Gleichen,  
From the wheat we grind for you.

Flour we make is Best Ideal,  
It is made from your own wheat,  
And as we have often mentioned,  
It is very hard to beat.

We are always at your service,  
We will meet you with a smile,  
And your order will be ready  
In a very little while.

**CHANGE IN VISITING DATES**

In an endeavor to better serve my trade in Gleichen will be at McKay Hardware on

**FRIDAY**  
of each week instead of Monday. Next visit Friday, November 8th

**P. B. DISCHER,**  
Jeweller - - Gleichen

## HARD COAL

We bought a quantity of Hard Granulated Lump Coal from a mine at Wayne to be delivered at intervals during this winter, at a price that will enable us to sell it for greater heat value than it is possible to get anywhere.

This makes an excellent fuel for furnace or heater, comes in big lumps and is jet black in color, hard and clean burning, and must not be confused with bone coal which comes from the same district.

It will pay you to see this coal. We will have a car on track this week.

**R. S. McQUEEN**

COAL WOOD CARTAGE

## The Greatest Need

AGRICULTURE'S GREATEST NEED

IS SOLIDARITY IN ITS RANKS.

ALL GRAIN GROWERS CAN UNITE

AROUND

## Alberta Pool Elevators

### LADIES SHOES AT LESS THAN CITY PRICES

LADIES Black Kid One Strap, C. Last, ..... Sizes 4½ to 5.  
Brown and Black Kid Ties ..... Widths to Double E, Sizes to 8  
These are Arch Support Shoes. Very Comfortable  
Brown and Black Kid Pumps, widths A to C ..... Sizes 4½ to 7  
Black Cat Fancy ties in Baby Calf, widths A to C all sizes  
Pearl Grey Ties (Baby Calf) Widths A to C. All sizes  
These are Just a Few Kinds From Our Well Selected Stock

**ONE PRICE ..... \$5.00**  
We have a large selection to choose from, in Ladies' "WELDERST" SILK HOSE, in Crepe, service and semi-service ..... 85c. \$1.00  
**R. A. BROWN - - MEN'S WEAR**

## The Gleichen Flour Mill

Wives of great men all remind us  
That the wisest thing to do,  
Is to get your flour at Gleichen,  
From the wheat we grind for you.

Flour we make is Best Ideal,  
It is made from your own wheat,  
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**GEORGE ARLISS**  
and a distinguished supporting cast of one hundred people.

## THE HOUSE OF ROTHSCILD

ADULTS 35c. NO TAX  
CHILDREN UNDER 14, 25c

2 Shows 7:30 and 9 p.m.

**NEWS COMEDY**  
GLEICHEN COMMUNITY HALL

Let well enough alone was the advice of an Alberta judge to a man who wanted a divorce because his wife spent \$20 for a summer outfit of clothes without his permission.

Quality Has No Substitute

# "SALADA" TEA

"Fresh from the Gardens"

The People's Responsibility

No apology need be offered to the readers of this column, we feel sure, for again discussing the same subject that formed the topic of last week's comment, namely, the ever mounting toll of deaths and serious injuries attributable to automobile accidents. The most effective way of minimizing as far as possible these tragedies is, it will be admitted, the arousing of public opinion because, unless public opinion is aroused, all the preventive laws in the world will not prove effective.

In conversation with the writer the other day a mother of a family, careful, conscientious, intelligent and of the very best type of Canadian citizenship, who takes a keen and active interest in all movements for the betterment of the community and province in which she lives, stated that only recently she and her husband had had the narrowest of escapes from a serious and probably fatal car accident. Let us recite the simple circumstances.

Driving at a moderate rate, her husband at the wheel came to a point where the making of a left turn was necessary. He proceeded to make it. At the same moment the driver of a car behind them speeding at forty miles an hour decided to pass ahead. Without slackening speed and without sounding his horn in warning to the car ahead, he shot past, thus violating the rules of the road in at least two respects. He side-swiped the car in which the lady and her husband were driving, smashed a headlight to smithereens, tore off the front bumper, and all but wrecked the car. But, added the lady, we too, were to blame because my husband had neglected to put out his hand indicating his intention to make the left turn. Fortunately no person was hurt.

All simple things,—failure to sound a horn before attempting to pass the car ahead, failure to reduce speed when overtaking and passing the car ahead, failure of the car ahead to indicate its proposed change of direction, and three lives endangered, several children narrowly escaped being orphaned, two families barely saved from lasting sorrow and much suffering. The laws were so clear enough, a policeman might or the spot could not have enforced those laws in time to prevent a tragedy. Two individuals were alone responsible for placing their own lives and that of others in jeopardy. Either one of them could have avoided this near calamity.

It is probable that as these lines are being written other near-accidents of a more or less similar nature are taking place, and possibly serious injuries and even death are the result. Who is to blame? The people themselves. Nobody else. And such accidents will continue and will multiply until people by observing all laws and regulations, and through the exercise of proper caution at all times, put an end to such accidents.

In this article, too, emphasis may well be placed upon the terrible menace of "glaring headlights". They are prohibited by law, yet are to be found upon practically every road and highway every night. Glaring headlights—which blind the driver of any approaching car, making it impossible for him to judge his distance from the approaching car which has blinded him or to see what is ahead of him. And because one car has such lights burning, the other driver refuses to dim his lights, and two high powered cars rush at each other,—sometimes they pass safely, sometimes they do not, and all too frequently even when a head-on crash does not result, one or both cars end up in the ditch, or meet some other adverse fate.

The owner of the "glaring lights" is apparently quite reckless and indifferent to the fact that by blinding the driver of approaching cars he may be inviting his own death, because the blinded driver may smash into him; and when driver No. 2 refuses to dim his lights because the other fellow did not, he is only multiplying his own risks because he is blinding the other fellow. Again, who is to blame for the catastrophes which so frequently follow? Not the law, because the actions of these car drivers is unlawful. Nor can any army of policemen be maintained along every highway to enforce the law. The best that is possible is to make examples of people when they can be caught.

It is people themselves who are to blame, and it is well nigh impossible to identify the culprits because the glaring lights renders the taking of car license number extremely difficult. It is public opinion that must first be aroused and educated to put a stop to these violations. It is not legislators, governments and police forces which alone have responsibility in this matter; the greatest responsibility rests with the individual citizen. And until individual citizens in far greater numbers than at present discharge that responsibility, humanity must pay the price, and this terrible toll rest upon our much vaunted civilization.

## Way to Ease Headaches, Pain Almost Instantly

METHOD OFTEN RELIEVES NEURALGIA AND RHEUMATIC PAINS IN MINUTES!

Remember the pictures below when you want fast relief from pain. Demand and get the method doctors prescribe—Aspirin. Millions have found that Aspirin eases even a bad headache, neuritis or rheumatic pain often in a few minutes.

In the stomach as in the glass here, an Aspirin tablet starts to dissolve or disintegrate, almost instantly it touches moisture. It begins "taking hold" of your pain

practically as soon as you swallow it. Equally important, Aspirin is safe. For scientific tests show that Aspirin does not harm the heart. Remember these two points: Aspirin Speed and Aspirin Safety. And see that you get ASPIRIN. It is made in Canada, and all druggists have it. Look for the famous Bayer logo in the form of a cross on every Aspirin tablet.

Get tin of 24 tablets or economical bottle of 12 or 100 at any druggist's.

### Why Aspirin Works So Fast



IN 3 SECONDS BY STOP WATCH An Aspirin tablet starts to disintegrate and go to work.

What happens in these three seconds? The Aspirin tablets start "taking hold" of pain a few minutes after taking.

When in Pain Remember These Pictures  
ASPIRIN IS THE TRADE MARK OF THE BAYER COMPANY, LIMITED

### Takes Place Of Sails

"Autogyro Aeroplano Windmill" Is Success In Tests

A most interesting experiment, which may be attended with important results, has been tried out by Lieut.-Colonel Moore-Brabazon, M.P., noted British airman. He has constructed a boat with what is called "autogyro aeroplano windmill" to take the place of sails. The principle of the autogyro is applied to the sailing vessel; with this important difference—that the blades are fitted to the mast vertically, looking like a windmill's arms. It is reported that the method has come fully up to expectations, the boat making almost as good headway against the wind as with it, the blades being rotated by the wind from whatever quarter it blows. In a twenty-mile-an-hour wind the blades turn at 200 revolutions per minute, at which rate the tips of the blades are travelling at 200 miles per hour. Once the autogyro is rotating, there is nothing else to be done aboard but steer. Results of the experiment are now receiving the expert consideration of the Royal Aeronautical Society.—Hamilton Spectator.

### Jumpy Nerves

Yield to the soothing action of this medicine. You will eat better... sleep better... feel better... look better. Life will seem worth living again. Don't delay any longer. Begin taking it today.

### LYDIA E. PINKHAM'S VEGETABLE COMPOUND

Heart disease held third place among causes of death in the United States in 1900; in 1930 it had become the leading cause.

### OFF COLOUR? HOW IS YOUR LIVER?

Wake up your Liver—Without Calomel

Your liver is a very small organ, but it certainly can put your digestive system out of order by refusing to perform its duty. You won't completely correct such a condition by taking a laxative, or by using a cathartic, or by using a purgative. You need a liver stimulant. Carter's Little Yellow Pills will soon bring back the sunshine into your life. They're purely vegetable. Safe. Ask your druggist for them. No substitutes. 25c at all druggists.

In the United States, a half million matches are struck every minute.

### MAKES FALSE TEETH FEEL LIKE NATURAL

There must be a reason Dr. Wern's Powder is the world's largest seller and prescribed by leading dentists: it holds teeth so firmly—they fit so comfortably—that all day long you forget you ever had false plates. Leaves no colored, gummy taste—keeps your mouth sanitary, breath pleasant—the best powder you can buy yet cost is small—any druggist.

### Census Taker Turns Dentist

Extracted Teeth For Indians During Tour Of James Bay Area

When Rev. J. Emile Salmond went to work for the Dominion bureau of statistics, he was a competent census taker, but, to-day, as a result of his official labors, he is a first-rate amateur dentist.

He was engaged by the bureau to take a census of the Indians living along the eastern shore of James Bay. But he found that wherever he went in pursuit of figures, he was met by appeals from redskins to extract their aching teeth.

At one remote spot he sat down and solemnly pulled out Indians' teeth for several hours. Altogether he made more than 100 extractions during his tour.

### Making It Clear

K. C. Banks proposed to post himself to British Columbia, and thought it advisable that he should be marked: "This way up." In the event of his deciding on air mail, and yet wishing to wear a hat, the following note on past history may be useful. Toward the end of the war a gadget was obtained for the R.A.F. which the makers marked: "To be stored upside down." The air ministry issued the instruction: "To avoid confusion, the bottom should be called the top."

Thunderstorms usually travel at a speed of approximately 25 miles an hour.

A pocket-sized wind gauge is a device being used by aviators in Russia.

W. N. U. 2070

### Recommended As Reducer

In Seventeenth Century Tea Was Supposed To Be Slimming

Tea, in the seventeenth century, was recommended as a means of slimming. In an exhibition now in the Victoria and Albert Museum, London, of English silverware, work is quoted an old advertisement which says that China Tea, or Tay, "has Tea is of great avail to men of corpulent bodies and to such as eat meat." Apparently the ladies were not so keen on slimming in those days. Tea-drinking, anyhow, must have been rather a trial when it was first introduced into this country, for the small bowls out of which the liquid was drunk had no handles, and people were compelled to hold them by the lip or poised in their fingers.

## Try KRUSCHEN NOW!

At no expense to you

If you suffer from rheumatism, sciatica, lumbago or neuritis you should try Kruschen Salts right away because your druggist is offering a FREE trial of Kruschen for a limited time only. Ask him for the Kruschen Kiosk Package which contains a regular bottle and a FREE Trial Bottle. After using the Trial bottle, continue with the Regular bottle—unless you are not completely convinced that Kruschen will do everything claimed for it, in which event your druggist will return your money if you take back the regular package unopened.

But millions of people testify as to Kruschen's effectiveness, for in 119 different countries nothing else has been found that gives the same results as Kruschen. Get your package without delay. The supply of Free Trial bottles is limited.

### Japan Starts At Six

Boys Begin Their Military Training At Early Age

Italy has started to train all boys from the age of eight years; but that is two years later than the time set in Japan where boys begin their military education at the age of six, using real rifles and machine guns but with blank cartridges at twelve years of age. Every Japanese boy imbibes the philosophy that it is a great and glorious thing to die for the emperor and for Japan. It will be remembered that Japan has evolved a new kind of submarine, guided by a man inside who steers it at a warship or other target, knowing that impact means not only explosion of the torpedo but death to himself; yet it is said there are more volunteers than available torpedoes.

### Remains Of Huge Animal

Bones Of Gigantic Animal Found On Ontario Farm

Charles Jeffery, farmer near Windsor, Ont., reported he had found on his farm the remains of a gigantic animal with teeth weighing from three to five pounds. He said he had dug up five teeth, all of them in a good state of preservation.

Jeffery declared he had found another bone which he believed to be part of the animal's foreleg, weighing more than 15 pounds. The bones were about two feet below the surface.

## A Law Every Mother Should Know and Observe

Never Give Your Child An Unknown Remedy without Asking Your Doctor First

According to any doctor you ask, the only safe way is never give your child a remedy you don't know all about, without asking him first.

When it comes to "milk of magnesia," that you know everywhere, for over 60 years, doctors have said "PHILLIPS' Milk of Magnesia for your child."

So—always say Phillips' when you buy. And, for your own peace of mind, see that your child gets this; the finest men know. Made in Canada.

Safely for You and Yours You can assure others by refusing to accept a substitute. Phillips' Milk of Magnesia is the only one that is safe for infants and young children. It is the only one that is safe for the public in general.

PHILLIPS' Milk of Magnesia

There is no substitute for Chantecler or the DOUBLE AUTOMATIC BOOKLET ONLY 5¢

Chantecler CIGARETTE PAPERS

EASY TO HANDLE IN THE CONVENIENT POCKET SIZE

### Bananas Grown In Ontario

Toronto Man Picks A Hundred Choice Samples Of Fruit From Tree

From a fruit-looking banana tree left over from the Jamaica exhibition at the Canadian National Exhibition two years ago, Arthur J. Frost has picked about 100 bananas which are said to be superior in flavor to the imported fruit.

He planted the tree in his greenhouse in Toronto and early this year it reached such a height the roof had to be raised. Buds appeared in April, turned up like coals of corn. Further development they ripened. There are still 100 bananas, varying in degrees of ripeness, on the tree.

The village of Cuddington, Surrey, England, is more than 1,250 years old.

A "charivari" means a tin-pan serenade. These serenades are still used among some French villagers as a means of protest to an unsuitable marriage taking place in the village.

### Expectant Mothers

Mr. Wm. Arthur of 25 Victoria St., Bradford, Ont., says: "I am the mother of ten children and Dr. Pierce's Favorite Prescription brought me through each period of expectancy in the best of health. It helped to drive away that nervous, nauseated condition and the ache in my back; it also strengthened my entire system." Write to Dr. Pierce's Clinic, Buffalo, N. Y., for free medical advice.

American medical authorities have contradicted the well-known theory that we get indigestion if we drink water with our meals.

LESS THAN 1¢ WORTH IN A CAKE

## MAGIC

JUST THINK—it takes less than 1¢ worth of Magic Baking Powder to make a delicious three-layer cake! And Magic is always dependable—gives the same perfect results—every time. No wonder Canada's leading cookery experts say it doesn't pay to take chances with inferior baking powder. Bake with Magic and be sure!

"CONTAINS NO ALUM." This statement on every tin is your guarantee that Magic Baking Powder is free from alum or any harmful ingredients.

EDWARDSBURG CROWN BRAND CORN SYRUP

The famous energy-producing sweet—an easily digested food invaluable for infants, growing children, and enjoyed by the whole family.

A product of The Canada Starch Co., Limited

IN ONE POT

Cook these three VEGETABLES without intermingling of flavors

Onions, Turnips, Cauliflower

It isn't possible to cook such soup-flavored vegetables as onions, cauliflower and turnips all in one pot entirely without intermingling of odors. You simply wear them in Canapar Cookery Parchment. That not only stops mixing of odors—but it causes the vegetables to retain all their own natural goodness and flavor. Vegetables cooked the Canapar way are most delicious. Bake or boil fish in Canapar, too. And line meat pans with Canapar. Save fat, increase goodness and flavor. End risk of burning fat. And eliminate pot scrubbing.

CANAPAR COOKERY PARCHMENT

A Pure Canadian, Canadian Vegetarian Product

Appleford PAPER PRODUCTS

HAMILTON, ONTARIO

Warehouses At Calgary, Edmonton, Regina and Winnipeg



## Women In Russia

Have Been Given Full Rights And Work Like Men

Stalin is exerting as much effort to get women out of the kitchen as Hitler is to keep them in. The colossal Russian experiment has yanked women away from the fireplaces and has plunged them with little ceremony into a world of tremendous affairs.

So to-day: Half of the 70,000 mud-spattered persons digging out Moscow's new subway system are women. When scrubbed up after a day in the muck the turn out to be husky, fresh-cheeked country girls.

The manners of 6,000 collective farms are women.

Pauline Zhirmuzhinskaya was decorated with the Order of Lenin because she made a profit of 220,000,000 rubles for the Soviet Government with her soap and perfume trust.

The drunken murkuk no longer beats his wife, because a court which

regards her a fully-privileged member of the community listens to her story. A new literature is growing up around a new heroine—the girl on the tractor, or the woman who worked in the fields so well that she won a better prize than her husband.

These revolutionary changes, which have torn women out of thousands of years of tradition are strictly in line

with the contention of Lenin that the masses could not be enlisted in politics unless women were enrolled in the party and given full rights. More than 1 per cent. of the members of the Russian Communist party are women, and more than 400,000 women are members of Soviets and executive committees.

Ten per cent. of the engineers in all industries are women. One-third of the students in all higher educational institutions are women, and in medical schools women constitute 75 per cent of the student bodies.

And so the impressive statistics go. In Russia it may not be precisely a woman's world, but feminine hands do much of the work—heavy and light—and women help steer the ship of state.

### Builds Model Engines

Minatures Turned Out By Halifax Engraver Work Perfectly

A tiny but practical model of an overtype, 14 nominal horsepower engine with loose eccentric piston valves will be exhibited by its maker, David Briggs, Halifax engraver, at the Nova Scotia provincial exhibition. The small but powerful contraption turns a model airplane wing, and three tumblers of water in the wee beller will keep it going for over an hour.

There are more than a thousand intricate parts of steel, copper and brass but it only took the miniature machinist three months to put them together. Mr. Briggs, whose hobby is mechanical models, has also constructed a working reproduction of the mechanism of a paddle-wheel ferry steamer which will fit in a suitcase and engaged his spare time for 17 months; a boat engine, and a larger overtype engine which will generate power for 120 minutes.

### Little Help For This Week

"Wherefore beloved be diligent that ye may be found of Him in peace, without spot, and blameless." 2 Peter 3:14.

His conscience knows no secret stings. While grace and joy combine To form a life whose holy springs Are hidden and divine.

—Isaac Watts.

Even the smallest discontent of conscience may render turbid the whole temper of the mind, but only produce the effort that restores its peace, and over the whole atmosphere a breath of unexpected purity is spread, doubt and irritability pass as clouds away, the withered sympathies of earth and home open their heaven and fire, and through the clearest blue the deep is seen of the heaven where God resides.—J. Martineau.

### New Industry

Plant For Production Of Sodium Sulphate May Come To Saskatchewan

Establishment of a new industry in Saskatchewan, believed to be for the production of sodium sulphate, being contemplated by a firm of manufacturing chemists with head office in New Jersey, and branch offices in Montreal and Toronto.

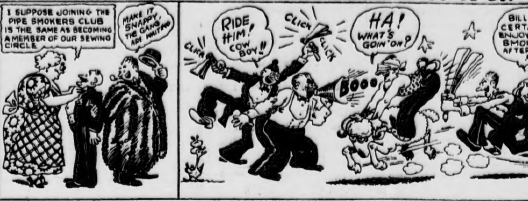
Government officials received a communication recently from officials of the firm asking for detailed information concerning labor and coal costs, and other particulars.

The location of the plant, according to the letter, would be in southern Saskatchewan, near the United States border, some 12 miles from the nearest railway.

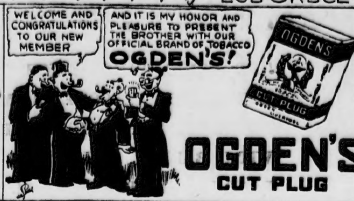
Only 94 Englishmen have an income of more than \$500,000 a year; \$9,790 earn more than \$10,000 a year, however.

Pecan tap tools usually penetrate three to six feet deep.

## OGDEN'S "Alls well that Smokes Well"



## by LOU SKUCE



**OGDEN'S CUT PLUG**

### Robot Mounts Guard

Warns Paris Truck Drivers Low Bridge Is Ahead

A winking whistling shouting robot, spurred into action by the forgetfulness of truck drivers, has just mounted guard at one of the gates of Paris.

It is at the Porte de la Vilette, where, to facilitate traffic, one road has been sunk under another.

The tunnel is too low to admit trucks with loads more than 13 feet high, so the police have installed a robot.

A ray of light falling on a photoelectric cell is interrupted when a truck with too high a load makes for the tunnel.

Automatically, winking lights are switched on, a sharp repeated whistle is operated and a loud speaker begins shouting, "Your vehicle is too high. Turn to the right!"

By the time the uproar has subsided—automatically—it is presumed the truck driver will have realized something is wrong.

A similar robot, which also warns truck drivers—and, in addition, counts all vehicles passing—is installed at the entrance to the new Mersey tunnel.

### THE RHYMING OPTIMIST

By Aline Michaelis

#### COLUMBUS

To-day the sailor goes on ways as sure As those of some familiar street at home.

For him the sea has lost that old allure Which once to brave hearts called through wind and rain.

The tang of danger mingle with the scent Of tar and salt in days Columbus sailed.

Days unknown to find a continent Beyond those depths at which the wildest quailed.

Ah! When was ever, man as brave as he, Who ventured with his flimsy caravel Upon the untrod waters of a sea

Whose outer verge no soul on earth could test? For him, to meet those weeks of awful test;

For him, to tread on glory's topmost crest!

#### Something To Know

If you want to revive wilted lettuce or other salad greens, put them in a pan of ice water to which has been added a cupful of vinegar. Let them set for half an hour and they'll be quite crisp. Incidentally, if you wrap lettuce in a damp towel and stick the ends of the towel in a dish of water, it will keep fresh for days.

### A Book You Should Own



A collection of famous formulae and simple methods. Seven leading departments thoroughly indexed.

Recipes for the home cellar, the druggist, the chemist, toilet articles, the household, farm and dairy; all trades and professions. NOT A COOK BOOK. This valuable collection of standard formulae has been carefully built up over a long period of time, resulting in the most complete book of formulae of this sort ever compiled. Size 3 1/2 x 5 1/2, 368 pages.

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### Women's Press Club

Triennial Convention To Be Held At Ottawa Next Year

Plans for the triennial convention of the Canadian Women's Press Club, to be held in Ottawa at the end of next May, were sketched by Mrs. Elizabeth Bailey Price, of Vancouver, national president, at a reception given in her honor by the Montreal branch of the Dominion organization.

Vivid descriptions of Hawaiian scenes visited while she was attending the Pan-Pacific Women's conference at Honolulu earlier in the year were given by Mrs. Price.

Practically every part of the cow, including the blood, is used in making aeroplanes.

Mount Fuji, in Japan, was in active eruption in 1707.

### More Cars In British Columbia

Number Increased By Over 2,000 In Last Year

An increase of more than 2,000 automobiles in the last year in British Columbia is shown in a report completed by Inspector G. A. Hood, of the motor record office. At the end of September there were 79,913 passenger vehicles operating and 15,642 piled in the commercial trade. Last year at the same time there were only 69,373 passenger cars on the road and 15,051 commercial cars. This represents a combined increase of 2,130.

About 300 tons of steel are turned into 5,000,000 can openers every year in the United States.

If you have occasion to criticize a man or a mule, do it to his face.

## Free Samples at Druggists of the Remarkable New Aid in the Prevention of Colds

Local Druggists Are Now Offering A Free Trial Of Vicks Vapo-nol For Nose and Throat—Also Of Its Ideal Companion, Vicks VapoRub

### NEW PREVENTION IDEA

This Discovery Introduces Unique Vicks Plan For Better Colds-Control

#### HOW VICKS PLAN WORKS

Following years of research on the problem of colds, Vicks Chemists have developed a new aid in preventing colds—Vicks Vapo-nol, for nose and throat. This new Vicks preparation is the ideal companion to Vicks VapoRub, the modern method of treating colds.

These two Vicks preparations, together with a few simple rules of health, form the unique Vicks Plan for Better Control of Colds. The helplessness of the Plan in reducing the number and duration of colds has been clinically tested by physicians. (Full details of the Plan are in each package of Vicks Vapo-nol and of Vicks VapoRub.)

Briefly, here is how Vicks Plan works:

To Help Prevent Colds Watch yourself and children after exposure to any condition that you know is apt to be followed by a cold, such as—

Contact with others having fresh colds—colds, stuffy ill-ventilated rooms, public places—sudden changes in temperature—excesses in living, such as overeating, smoking or drinking, which reduce body resistance.

To Help Shorten a Cold If a cold has developed, rub Vicks VapoRub up over throat and chest at bedtime. Through the night, VapoRub attacks the cold direct—two ways at once—to prevent colds, and to throw off colds in their early stages. Used in time, Vapo-nol aids in preventing many colds.

During the day—any time, any place—use Vicks Vapo-nol every few hours as needed. This gives you full 24-hour treatment without the risks of constant membrane, causing difficult breathing, and helps break congestion.

During the day—any time, any place—use Vicks Vapo-nol every few hours as needed. This gives you full 24-hour treatment without the risks of constant membrane, causing difficult breathing, and helps break congestion.

Your druggist has free combination packages containing trial sizes of Vapo-nol and VapoRub—also, coils telling how these twin aids to fewer colds and shorter colds are used in Vicks Plan for Better Control of Colds. Ask for yours today, as your druggist's supply is limited.

## Change of Climate, Diet, Water Often the Cause of Diarrhoea

If you are suddenly attacked with Diarrhoea, Dysentery, Colic, Cramps, Fains in the Stomach, Summer Complaint or any Looseness of the Bowels, do not waste valuable time, but get a bottle of Dr. Fowler's Extract of Wild Strawberry and see how quickly it will relieve you.

This bowel complaint remedy has been on the market for the past 88 years. Proof enough that you are not experimenting with some new and untried medicine.

Do not accept a substitute. Get "Dr. Fowler's" when you ask for it and be on the safe side.

Put up only by The T. Milburn Co., Ltd., Toronto, Ont.

### HOW TO AVOID ILLNESS

When you begin to feel fagged out at the end of the day, look out. Illness is just around the corner waiting to lay you low. At times like this there's nothing like Vincarsin, the great tonic that has won over 20,000 recommendations from medical men.

Vincarsin is a delicious wine, not a drug. In each bottle there are all the nourishing elements of 2 1/2 lbs. of grapes added to the strengthening elements of beef and guaranteed milk extracts.

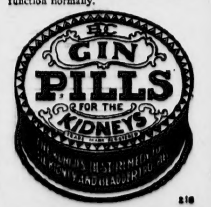
These elements in Vincarsin will quickly restore lost energy. They will help you to sound sleep, vigorous awakenings active and joyous days. Drink this delicious wine regularly three times each day, and soon years creep from your shoulders.

To pick you up when you are out of sorts, to soothe your nerves, enrich your blood, to cure nervousness, insomnia, anaemia and debility, take Vincarsin. At all druggists—Sole Agents: Harold F. Ritchie & Co., Ltd., Toronto.

W. N. U. 2970

### Too Much Uric Acid

is a very common cause of Rheumatism, Sciatica, Lumbago. Damaged kidneys allow an excessive amount of uric acid to accumulate. Take Gin Pills to give relief while they are assisting your kidneys to function normally.



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Full leavening power is assured with Royal Yeast Cakes. Individually wrapped in air-tight waxed paper, they reach you in perfect condition. And they stay fresh for months. No wonder Royal Yeast Cakes have been the standard for over 50 years. Today—they are preferred in 7 out of every 8 Canadian homes where dry yeast is used.

FREE—The "Royal Yeast Cake Book" to use when you bake at home. 23 tested recipes—loaf breads, rolls, buns, coffee cakes! Address Standard Brands Ltd., Fraser Ave. and Liberty St., Toronto, Ont. Ask, too, for leaflet, "The Royal Road to Better Health."

Buy Made-in-Canada Goods

## The Full Value of Cod Liver Oil PLUS A QUICKER RECOVERY AFTER ILLNESS

To recover the strength and vitality exhausted by illness—we must have energy-packed nourishment that can be quickly and easily absorbed by our bodies.

Scott's Emulsion gives you greater recuperative powers because it is an easily and quickly digestible form of Cod Liver Oil in a solution of bone building hypophosphites of lime and soda—PLUS values you get in Scott's Emulsion of Cod Liver Oil.

## SCOTT'S EMULSION

THE COD LIVER OIL WITH THE PLUS VALUE

For Sale by Your Druggist

### Old Reliable Remedy Still Best For Chapped Skin

Rough, chapped hands are irritating and ugly. They are also a source of danger from infection, when the skin becomes very raw and cracked from exposure.

The old reliable remedy—Hind, Honey and Almond Cream—is still a favorite remedy after being on the market for over 80 years. Ever since 1873 this soothing, healing lotion has been the choice of men and women in every walk of life, for its instant relief from suffering, rapid healing and remarkable protective qualities.

In cold weather, hands, neck and face need protection to keep them free from chapping and danger of infection. Hind, Honey and Almond Cream is easy to use—quickly absorbed by the skin and leaves no trace of stickiness. Men like it after shaving. Any druggist can supply you.

### INFANTS' COLDS Relieved!

The rat is the most expensive mammal kept by man, says a Cornell zoologist.

Young children easily catch cold. So Mrs. Russell Ward, of Hilton Beach, Ont., wisely says: "If I notice that there is any sign of a cold I give Baby's Own Tablets and find they are a great help." Thousands of mothers do the same not only for colds but for fretfulness, indigestion, constipation, teething troubles, colic, upset stomachs and so on. Baby's Own Tablets are safe and sure in relieving childhood's common ailments. Price 25c.

Dr. Williams' BABY'S OWN TABLETS 130

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THE TONIC TANG WHICH MAKES BEER EVER WELCOME IS IMPARTED BY THE HOPS. WHEN COMBINED WITH BARLEY MALT, THE HOPS ENCOURAGE APPETITE AND GOOD DIGESTION. THERE ARE NO BETTER BEERS MADE THAN THOSE MADE IN ALBERTA

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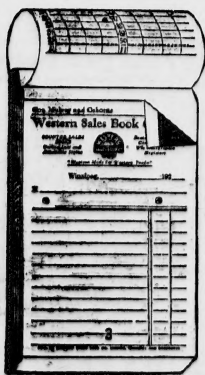
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The Gleichen Call

## Town & District

Several Gleichen people journeyed to Calgary last week to hear a violinist of repute play. Those who attended state it was a rare treat.

Jack Roberts, well known Gummer goalie, but who last winter played with the Olds team, was in town for a few hours last Friday. Jack states he expects to play with the Olds club again this winter.

The Drumheller New Review in forms us that Bo. Brown, Gleichen's crack hockey player, is to be married on November 14th, to Miss M. Crawford of Byemore.

L. Petrie, who has been in charge of the 22nd Battery equipment here has been transferred to Calgary. His place has been taken by a Mr. Smith.

Have your photograph taken at the Gleichen Pharmacy on Saturday, November 17th. Enquire at the store for further particulars.

The Gleichen Flour Mill whose business is steadily increasing have found it necessary to run twenty four hours a day. Leo Woods handles the night work.

On the afternoon of November 4th, at the United Church Manse, Rev. V. M. Gilbert united in marriage Miss Mary Evelyn Erford to Mr. Clayton James Rooney.

Editor Call:

W. Smith, for several years manager of the Crown Lumber Company in Gleichen, has been transferred to the yard in Tofield. He has been a very active member of the Gleichen Board of Trade, interested in the local church and young peoples' movements and has been in general a citizen very much appreciated. He will be greatly missed with his family and his departing from Gleichen will be much regretted. In his place comes a man already well known in the district, Mr. Birch, who for some years was operating a yard in Cluny and who with his sons belonged to the Gleichen Tennis Club. Mr. Birch is still very enthusiastic over tennis and is in hopes of being able to promote a live club in Gleichen. He has two sons who are well known as tennis players and who are expert in the establishing and caretaking of tennis courts.

P. B. Discher, the jeweler, will be in Gleichen on Fridays from now on, in stead of Mondays. Mr. Discher states that by changing from Monday to Friday he will be able to better serve the Gleichen trade. His first Friday visit will be on November 8th.

The young friends of Miss Allison Evans gave her a surprise birthday party last Friday evening. The evening was spent at cards and dancing.

The ladies of the United Church W. A., have changed the date of the Bazaar show, from November 23 to November 22. The date for the annual Christmas sale has also been changed to one week earlier, December 1st. The original date was December 8th.

An old friend hands us the following, showing how one editor endeavored to do the impossible in the newspaper business, namely, please all hands. It is from a wedding report: "The bride was led down the aisle by her uncle, Lem Hemmingsway, dealer in dry goods, hardware and groceries, as well as buying hides and beeswax. The organ solo was played by Miss Meta Goodwin, our expert milliner, whose supply of summer hats just arrived. The groom, William Twier, is an expert truck driver and hauls cheaper than any one else in this section."

Mrs. V. M. Gilbert returned last week from a month's visit with relatives in eastern Canada and the United States.

Reports from Vernon, B. C., the headquarters of the apple business of Okanagan Valley, say that up to October 17th this year, the total of 1,581,970 boxes of apples had been shipped out so far this season. This seems an enormous apple business.

Now that the harvest rush is over the farmers are comparing notes on alfalfa returns, and some big yields are announced. W. F. Ferguson took 153 loads from his 36 acres during the season, and his big barn is a sight worth going to see. It is packed to the peak and from one end to the other. Mr. Ferguson's stock will be well provided for this winter.

The store of W. H. Buker at Nakamake was entered on Sunday night and quite an amount of merchandise stolen. Mr. and Mrs. Buker were asleep in the rooms adjoining the store in the rear, but did not hear a sound, and knew nothing of the burglary till Monday morning.

## Low WINTER EXCURSION Fares

for your trip to Eastern Canada, Pacific Coast or the Central United States by Canadian Pacific

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THREE MONTHS - RETURN LIMIT

**PACIFIC COAST**  
Vancouver - VICTORIA  
New Westminster  
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GOOD TO RETURN UNTIL APRIL 30, 1935

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Your nearest Canadian Pacific Agent will gladly quote fares, Train Service and make all arrangements.

**CANADIAN PACIFIC**

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ALFALFA FOR SALE—Apply Provincial Government Farm, Gleichen, Alta.

The work of polishing 20,000,000 books in the British Museum with a preservative has begun and will probably take 50 years to complete.

X-rays are being used to detect diseased inside portions of tree trunks so that they may be treated.

Mud from the Ennsch river in Germany is so full of combustible material that it is being dried for use as fuel.

Chinese manufacturers use jasmine and other fragrant flowers in making scented tea.

## A DOLLAR'S WORTH

Clip this coupon and mail it with \$1 for a six weeks' trial subscription to THE CHRISTIAN SCIENCE MONITOR

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In it you will find the daily good news of the world from its 300 special writers. It will be a constant source of wisdom and inspiration. It will be a source of comfort and strength in all your trials. It will be a source of joy and happiness in all your successes. It will be a source of peace and harmony in all your life.

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